



Main events

2013-2014



**Grand Coalition
for Digital Jobs**

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Events	Date and Location	Target audience	Participation
ENIS (AT)			
Roadshow through Austria for eSkills campaign , in cooperation with partner companies through Austria	Spring 2014, min 4 cities around Austria	Enterprises, SMEs, ICT practitioners, Young people, policy makers, the unemployed	150
Kick off Meeting with partner companies and policy makers (Ministries, Chambers of Commerce, Chamber of Industries, FEEI, Labor associations etc.). Presentation of the campaign 2014 to stakeholders in Austria	November 2014, Ministry of Education, Arts and Culture	Enterprises, SMEs, policy makers	40
National Closing Event (eDay 2014) . Under the cover of the eDay www.eday.at from the Chamber of Commerce Austria we will have a workshop to inform primarily SMEs about necessary eSkills – have discussion with auditorium with key stakeholder.	March 2014, Chamber of Commerce, Austria	Enterprises, SMEs, ICT practitioners, Young people, policy makers	80
Mobility Lounge . Webportal for travel, lodging and dining, regular reports during the complete campaign.	March 2014 - November 2014, online	Enterprises, SMEs, ICT practitioners, Young people, policy makers	18000/month
Junior eDay . Presentation of necessary eSkills to kids in Tyrol (regional event during BildungOnline) www.junioreday.at and www.bildungonline.at	May 2014, Tyrol	Young people, policy makers	300
Agoria (BE)			
CEO tour : visit schools	October 2013 to November 2014, Belgium	Young people	50 schools, 2000 pupils
Schools visiting companies	October 2013 to November 2014, Belgium	Young people	25 schools, 1000 pupils
Press conference - eSkills announcement	February - March 2014, Belgium	Enterprise, ICT practitioners, Young people, Policy Makers	-
eSkills 2014 dedicated Website	March - November 2014, Belgium	all	-
Radio testimonials : Young IT professionals to testify on radio	May - September 2014,	Young people, the unemployed	800.000

Events	Date and Location	Target audience	Participation
EduBit conference: school of the future	March 2014	teachers/schools directors	300
VDAB Contest: mobile app contest for ICT students	April 2014		-
2 round tables (Dutch + French) on the Schools of the Future	September 2014, Belgium	Enterprise, ICT practitioners, SMEs, policy-makers	-
Press conference Belgian ICT labour Market 2013 - Presentation of the Agoria Survey results	April 2014, Belgium	All	-
Press conference Master ICT plan for education in Belgium	September 2014, Belgium		

ALGEBRA (HR)

Training “New Opportunities – entrepreneurial e-Skills” - Successful IT entrepreneurs from the Croatian Independent Software Exporter’s Association, Croatian Employers Association in ICT and Croatian Chamber of Economy will present to attendants:

- how to implement IT technology to improve business processes i.e. how to prepare functional specifications for future IT platforms
- how to use global web channels for distributing products, goods and services throughout the global networks
- how to take part in free-lance IT projects and gain valuable experience through job networks
- how to use on line marketing and promotion in different branches through global networks: Google, Facebook, Booking, TripAdvisor... (since Croatia is strongly oriented towards tourism)
- what and where are the global opportunities to kick start your own IT job / start-up

Conference “IT employment needs – research and predictions for 2014” - The conference will focus on how economic competitiveness depends on innovative and efficient use of information and communication technologies (ICT) but lack of appropriate skills and competencies in ICT professionals have a negative impact on aggregate productivity growth, innovation and employment in the economy. This conference will present the results of research on the recruitment needs of IT professionals on the Croatian market, which will be conducted in cooperation with the Croatian Independent Software Exporters, Croatian Employers' Association and the Croatian Chamber of Economy. The study will included more than 450 companies that employ IT specialists. The target group in this study will be CIOs and human resources managers – people that are most relevant to provide answers related to employment policy and the specific needs of IT professionals in the companies surveyed.

March - October 2014,
Zagreb, Osijek, Split, Rijeka

Enterprises, SMEs, ICT practitioners, Young people, the unemployed

1000

February - March 2014,
Zagreb

All

1000

Events	Date and Location	Target audience	Participation
<p>Career Guidance “Jobs of the future“ According to EU and national plan, Croatian Employment Service (CES) had introduced new initiatives which are aiming to help young unemployed people. The idea is to offer young people trainings for EU funds and new skills for new jobs. Since jobs in ICT develop rapidly CES would need help from the industry to recognize the present and future needs of the IT job market. Therefore, largest on-line job portal in Croatia MojPosao, with the assistance of University College Algebra will:</p> <ul style="list-style-type: none"> - what kind of opportunities eSkills open to unemployed people – presentations of on-line IT job market, most wanted professionals and positions, competencies, IT professionals careers, learning paths, recognition of prior learning, technology certificates, global job opportunities at EU job market (EURES), end user eSkills needs, self-employment possibilities, job offers on project basis, self-learning through open e-learning platforms... - assistance to local CISOK centres (Centers for information about further career guidance, within Croatian Employment Services) to organise two times a year specific consultations about IT professionalism in each of seven career guidance centres in Croatia - deploying pilot e-learning platform in CISOK centres for unemployed people, with content for end user eSkills training 	<p>January - March, September - October 2014, CISOK centers in Croatia</p>	<p>Young people, policy makers, the unemployed</p>	<p>1000</p>
<p>Workshops “IT Jobs – today and tomorrow” To help young people to prepare as soon as possible for the real life situation and IT job placement, we’ll organize workshops for young people, adult learners, unemployed, teachers, students and pupils. Workshops will be led by the IT professionals and team leaders from the leading Croatian IT companies and IT departments and will simulate real business problems which their teams are facing. We’ll use “Bring Your Own Device” approach (BYOD) and stimulate young people to take part in real IT job simulations, gain valuable experience and present themselves to potential future employers. After the first round which will be held in Zagreb, we’ll reach young people in other large Croatian cities: Osijek, Split, Rijeka.</p>	<p>May, November 2014, Croatia</p>	<p>ICT practitioners, Young people, the unemployed</p>	<p>500</p>
<p>“Grab your free Microsoft certificate” Along with formal education IT employers are today increasingly demanding professionals with industry recognized certificates such as Microsoft, Oracle, Cisco and other. The initiative „Grab your free Microsoft certificate” is intended for pupils of the final (fourth) year of high school and students of STEM faculties that gained some applicable expertise in IT. By participating in this initiative, still in high school or at faculty, students can obtain an internationally recognized certificate that confirms their knowledge and IT skills by passing one of five offered certification exams. Microsoft Technology Associate certifications are a great choice to start a successful IT career because they offer independent approach and methods of learning which are recognized all over the world.</p>	<p>January - April, September - November 2014, Zagreb, Osijek, Varazdin, Split, Rijeka</p>	<p>ICT practitioners, Young people</p>	<p>1000</p>

Events	Date and Location	Target audience	Participation
<p>Building eCompetences Framework site in Croatian</p> <p>The European e-Competence Framework (e-CF) is a reference framework of 36 ICT competences that can be used and understood by ICT user and supply companies, the public sector, educational and social partners across Europe. The framework provides an international tool for:</p> <ul style="list-style-type: none"> - ICT practitioners and managers, with clear guidelines for their competence development - Human resources managers, enabling the anticipation and planning of competence requirements - Education and training, enabling effective planning and design of ICT curricula - Policy makers and market researchers, providing a clear and Europe-wide agreed reference for ICT skills and competences in a long-term perspective - Procurement managers, providing a common language for effective technical terms of reference in national and international bids. <p>Since this valuable tool would be of a great help to Croatian companies for a systematical approach to recruiting, upgrading and keeping ICT professionals in companies, localisation would be of a great help to private and public companies, policy makers to implement Framework in strategic documents and ICT practitioners to position themselves in economy.</p>	<p>June- July 2014, Croatia and other South East European countries</p>	<p>All</p>	<p>10000</p>
<p>Award ceremony “Lifelong learning and e-Skills as an enabler of permanent employability”</p> <p>Last research on lifelong learning in Croatia reported that our country is lagging after EU average and that in this aspect our citizens are almost the least competitive among EU workforce (only 2,1% of adults takes part in lifelong learning according to Eurostat). Most of this poor investment comes from the citizens itself (61%), companies (19%) and employment services (11%). Lifelong learning is definitely one of the most important factor of employability and last three surveys conducted among small and medium enterprises shows that decision makers think they should invest more in eSkills of their employers.</p>	<p>February 2014, Zagreb</p>	<p>Enterprises, SMEs, Young people, Policy makers</p>	<p>500</p>

Events	Date and Location	Target audience	Participation
<p>Conference “The future role of eSkills for teachers and public servants” - eSkills in public entities are of crucial role because public sector is about to go through great transformation aiming to be more efficient and smaller. Many e-services, like eInvoice, eProcurement and similar, which should be introduced in order to relieve private sector are dependent on eSkills of public servants. At the moment, many ministries and public companies will need to reduce the number of employees and question is are they prepared to take part on the job market, outside public sector?</p> <p>The other part of this two way communication with central and local government is the future role of the teachers in preparing young digital natives (primary and secondary schools) how to use technology in every aspect of teaching? The question is also how should the teaching academia transform in the next few years? How much training should teachers receive during a year? What kind of assistance and equipment should they need to use technology as a horizontal assistance in intersectoral approach? This conference should include participants from central government, agencies, technology vendors and guests from countries that successfully introduced technology in learning processes.</p>	January 2014, Zagreb	Policy Makers	200
<p>Training and open game development project: “Urban Jungle” - Urban Jungle is an open project of creating multi-platform, multi-city, computer game with involvement of as many volunteers wishing to learn about game development using open-source game engine Unity3D and modern multimedia technologies. The project has three objectives:</p> <ul style="list-style-type: none"> - create an advanced version of the educational traffic simulation, with a number of cities, and still free to end users - opportunity to participate in the project to all interested parties, with organized training and - form a public domain repository of multimedia simulations to make them available to all who wish to use them for your own projects. 	January - December 2014, Croatia	ICT practioners, Young people, the unemployed	TBD
<p>Competition: "Idea of the year 2014 – using new technologies for business success " - The most popular web portal for high school population, www.srednja.hr, will launch the project “Idea of the year – using new technologies for business success” in the context of which will seek the best idea from high school students, accompanied by a business plan. The contest will be opened to all pupils, and the top 10 teams will get a chance to present their ideas in front of businesses people and partners in the project which will pick the best team. Exclusive criteria for this competition is to conceptually use new technologies to solve business problems or hit the opportunities to start new businesses.</p>	January - March 2014, Croatia	Young people, policy makers	500

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<p>Workshops “eCitizen” Brief description: Through the cooperation with the largest Croatian loyalty program, Multiplus Card, Algebra will provide free training for more than 5.000 citizen on how to use e-services which make life easier: e-banking, m-banking, everyday on-line shopping and delivery, mobile internet services...</p>	January - December 2014, Croatia	All	5000
AMETIC (ES)			
<p>School visits to companies to meet with role models and learn about the job types in the ICT industry and enabling industries - Associated and related companies of AMETIC will host students visits in order to show them the day-to-day activities in an ICT company and motivate them towards to e-Skills careers.</p>	March - October 2014, Spain	Enterprises, in particular SMEs, Young people	2.500
<p>Company visits to schools - Brief description: Speakers with demonstrated communication skills will meet students from schools, training centres, universities, vocational training institutes etc.</p>	March - October 2014, Spain	young people, ICT practitioners	7.000
<p>On-line training on e-skills - Through the Foundation of AMETIC focused on training, several online courses will be organised And online test the e-Skills level</p>	March – October 2014, Online	Young people	2.500
<p>Careers days - participation in AULA 2014 International Educational Opportunities Exhibition</p>	February - 2014, Madrid	Young people	13 000
<p>Competitions relating to the ICT sector - Selecting successful ict related projects in national school competitions</p>	February - October 2014, Spain	Young people	13 000
<p>e-Skills conference - Organisation of a final e-Skills conference where the results of the campaign will be showed : policy makers, educational professionals, ict companies etc will have the opportunity to share their point of views</p>	January 2014, Madrid	Young people	100
<p>MOOC course - launch of a MOOC course focused to students in order to test their e-Skills and enhance their knowledge related to this issue</p>	March, Madrid	Young people	8.000

Events	Date and Location	Target audience	Participation
ANITEC (IT)			
National Launch Press Conference in Rome at Prime Minister Press Room with national press contacts, institutional representatives, partner and stakeholders	5 March 2014, Italy	Enterprises, SMEs, ICT practitioners, Young people, the unemployed	80
Company visits to schools, training centres, universities, vocational training institutes, activities related to e-skilling to prepare people for jobs	March – December 2014, 7-10 Italian regions	Enterprises, SMEs, Young people, Policy makers	over 1500
Careers advice sessions for secondary and university students - companies to deliver what are their needs in long term vision for the growth of their company. deliver competitions for It essentials and CCNA students	March - December 2014, Italy	Young people	700 to 1000 participants
Training: sessions to students and teachers dedicated to learning the use of technologies vs school and work applications	2014, Italy	Enterprises, SMEs, Young people, Policy makers	100 000 – 500 000
Final Event EU e-skills for jobs 2014 campaign closure event in Rome	30 October 2014, Italy	Enterprises, SMEs, ICT practitioners, Young people, the unemployed	300
APDETIC (RO)			
e-Skills opening Conference - Kick off meeting of the eSkills Campaign	12 March 2014, Bucharest, Romania	young people, ICT, SMEs, Enterprise, in particular SMEs, Policy Makers	100
Safer Internet Day - Presentation of risks involved in surfing and working on Internet	February 2014, IL Caragiale High School, Bucarest, Romania	Young people, ICT practitioners	60
A guide for young internet Users	February 2014, Romania	ICT Practitioners, Young people	
Workshop: How to protect against Cyberattacks	May 2014, Bucarest	young people, ICT, SMEs, Enterprise, in particular SMEs, Policy Makers	100
Workshops for SMEs on the importance of online business	2 workshops in 2 different cities in Romania	young people, ICT, SMEs, Enterprise, in particular SMEs, Policy Makers	300

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IT Career events: 2 events co-organised with students associations and the Ministry of Education in order to identify career opportunities for students in IT	2014, Bucharest	young people, ICT, SMEs, Enterprise, in particular SMEs	150
IT Contest Online: A ten days online contest checking the participants IT knowledge and user's trends	2014, Romania	young people, ICT, SMEs, Enterprise, in particular SMEs	2.500
eSkills Closing conference	October 2014, Bucharest	young people, ICT, SMEs, Enterprise, in particular SMEs, Policy Makers	200

BAIT (BG)

ICT Award Campaign and Ceremony - The official ceremony BAIT' Awards for the contribution to the development of the information and communication technologies. Prizes will be awarded in the following 11 categories: Award for journalistic contribution, Educational Award, Student Award, Public Administration, Business Innovation, Company of the Year, Corporate and Social Responsibility, START UP Company of the year, E-business, Mobile Solutions and the Special Award for the significant contribution to the development of information and communication technologies.	January 2014, Sofia, Bulgaria	Enterprise, in particular SMEs, ICT practitioners, Young people, Policy Makers	250 +
International Safer Internet Day	6-10 January, Bulgaria	Enterprise, in particular SMEs, ICT practitioners, Young people, Policy Makers	10 000
BEST Engineering Week	March – April 2013, Bulgaria		5 000
fWebinar 1 "Career in ICT" - The discussion will be focused on the e-skills of the university's students needed by the employers and whether the university's curriculums give the needed e-skills for better job.	March/ April 2014, Bulgaria	Enterprise, in particular SMEs, ICT practitioners, Young people, Policy Makers	100
Webinar 2 "Career in ICT" - The discussion will be focused on the e-skills of the university's students needed by the employers and whether the university's curriculums give the needed e-skills for better job.	September 2014, Bulgaria	Enterprise, in particular SMEs, ICT practitioners, Young people, Policy Makers	100

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<p>Online Game contest - An online game contest will be organised to encourage children and their parents to play together online. This will facilitate family bonding but also guided learning and improvement of e-skills of both children and parents. The contest will be announced in the beginning of 2014 and will run for 4 months. In this period the families will compete for various prizes. The final winners will be awarded at a special ceremony.</p>	February - May 2014, Sofia	ICT practitioners, Young people	200+
<p>Tech Challenge event - ICT competition - Website, web and mobile application development contest. Students and young professionals could participate in the hackathon individually or within a team. They will be able to turn their ideas into a fully-working website, web or mobile application, using the latest software technologies. The target group includes students and young practitioners in age between 20-25 years.</p>	February - May 2014, Bulgaria	Enterprise, in particular SMEs, ICT practitioners, Young people	100
<p>CodeIT - the challenge for all fans of programming competitions - CodeIT is a programming contest. The Contest is composed of six remote rounds and one final round attended by Top 12 competitors. The target group includes students in age between 15-20 years.</p>	March/ April 2014, Bulgaria	ICT practitioners, Young people, Enterprise	200
<p>Conference "New Skills for new job"</p>	October 2014, Sofia, Bulgaria	Enterprise, in particular SMEs, ICT practitioners, Young people, Policy Makers	350

BITKOM (DE)

<p>Workshop in Schools with "erlebeit" ("experience IT") - workshops for pupils (aged 12-16), teachers and parents on internet security and social networking portals / coaching advice with skills test</p>	January - December 2014, Germany	Young people, policy makers	1.200
<p>e-learning content in ICT subjects at "Lehrer-Online" ("teacher online") - downloadable workshop material for teachers on key ICT issues (smart grids, technical base of social media, basic programming)</p>	March - November 2014, Online	Teachers,	300 download per month - Online for at least 18 months
<p>5 Video conferences with cluster partners and guests for the e-Skills for Jobs campaign - Regular joint inspirational and planning workshops with European partner organisations using Cisco web conferences</p>	January - December 2014, Cisco headquarters in Germany, Austria, Netherlands and Belgium	Enterprise, in particular SMEs, ICT practitioners, Policy Makers, the unemployed	50 participants, online media presence, Press coverage
<p>Girls' Day with e-Skills - media cooperation with nationwide open day for girls at technical enterprises, enterprises with technical departments and technical training facilities, universities, and research centres; workshop material and organizational support for BITKOM partner companies</p>	end March 2014, Germany	young people, ICT practitioners	150 girls + 100 000 through media channels

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IT soccer camp - Youth camps with ICT courses in soccer stadiums organized jointly by IT-Bildungsnetz e.V. and various club supporters projects	April - June 2014, Ruhrstadion Bochum, Signal-Iduna-Park Dortmund and other stadia of premier and second division soccer clubs (all enquired)	Young people	150 participants +10 000 through Media channels
Smart Grids for electricians - awareness raising activities for employees in the electrical craft sector - Electrical installers working in the craft sector will need e-skill competences if they want to be part of the workforce that will change the energy grid system in the next years. European regulation requires the exchange of 30 million meters in Germany alone. The e-Skills for jobs activity will include information events in collaboration with the chambers of crafts, 3 short video sequences motivating electrical installers to take on the challenge to learn smart grid skills. As the electrical craft sector is dominated by SMB this activity will have SMBs as beneficiaries	February - September 2014, Germany	Enterprise, in particular SMEs, ICT practitioners	50 000 electrical installers and up to 30 000 apprentices per year
Women at CeBIT – conference and guided tour on exhibition grounds - guided tours in cooperation with partner companies, promoting career opportunities in the ICT industry to young female students of ICT related study courses (not only Computer Science)	Cebit 2014 - 10/14 March 2014, Hannover	Enterprises, SMEs, ICT practitioners	250 participants in 5 tours + 1 000 participants via "Female network @ Universities"
School at CeBIT – guided tours in cooperation with partner companies, promoting career opportunities in the ICT industry to students from secondary schools	Cebit 2014 - 10/14 March 2014, Hannover	Young people	250 participants in 5 tours
Women capture the field of IT studies - thorough overhaul of study guidelines for degree programmes in the ICT field; development of a gender-sensitive study-guide in written and online form	April - September 2014, Premiere at CEBIT Hannover	young people, Policy Makers	10 000 female first year students, potentially 250 000 female pupils with higher education entrance qualification
e-Skills competitions	June – October 2014, Germany		14000
CITEA (CY)			
Educational Fair 2014: Local and International Universities will present their programmes to high school students and their parents. 3 Days event	February 2014, Cyprus State Fair	Young People	10.000
Introduction to e-Government Services : Visit rural area to train people in using e-Government	March 2014, Cyprus	Young people, the unemployed	1.500
Train the unemployed: Run ECDL Training Vourses to unemployed people to lead them to have certification.	December 2013 - May 2014, Cyprus	Young people, the unemployed	2000 unemployed young people

Events	Date and Location	Target audience	Participation
Kodu Competition part II: Game design competition for lower secondary education student using Kodu to design educational games	March - May 2014, Cyprus	Young people	2000 students
Women in ICT: Identify & invite a number of Women executives that can address the audience and present their experience and accomplishment using ICT. The event will be live streamed.	March 2014, Cyprus	ICT practitioners, Young people	3.000
Career Days: Participate in each of the local Universities career days presenting ICT profession and opportunities in the ICT sector	March - April 2014, Cyprus	Young People	1.500
Internet Safety - Visit to selected high schools informing student about internet safety.	January - April 2014, Cyprus	Young people	4000 Students

Digital Turkey Platform (TK)

ICT Skilled unemployed - Face to face training of enemployed coming from the socially and economically underdeveloped regions. We are aiming to train 100 participants at a time and repeat the training five times, to reach 500 participants. A "Participation Certificate" will be given at the end of the training.	June 2014, Ankara region	ICT practitioners, the unemployed	500
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DI ITEK(DK)

"Folkemødet" – The People Meeting: yearly meeting of people and politicians over 4 days in June 2014. The leaders of all the political parties in Denmark will attend together with government ministers, MPs, MEPs, plus many mayors and councillors from Denmark and our neighbouring countries. People from associations, interest groups and lots of ordinary people get together. At Folkemødet we want to make a conference on the importance of e-Skills and how to fill digital skill shortages, gaps and mismatches. We also want to target the young people by giving them a hands on experience with Robot Technology, Embedded systems etc. And hence pique their curiosity for a career within science and technology.	12/15 June 2014, Bornholm, Denmark	Policy Makers	60.000+
IT Camp for Girls: Holiday camp for girls in the age of 15 to 19 at Aarhus University. The camp gives the girls an opportunity to immerse themselves into topics like programming, cryptology, and internet security at a very high level. At the same time they have fun and get to talk to female role models to show them interesting career paths in ICT.	3 days in October 2014, Aarhus Denmark	Young people	35

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First Lego League (FLL): Research and technology project for children in the age of 10 to 16, fostering innovation, creativity, entrepreneurship, teambuilding, digital competence, and making students experience new technology in the context of their everyday lives. In 2012 the theme was Senior Solutions - Welfare Technology Solutions, and in 2013 Natures Fury.	September - October 2014, Denmark	Young people	3.500
Efactor Camp Embadded Award 2014	February – September 2014, Denmark	Enterprises, Young People	300students + 25 companies
World Robot Olympiad (WRO): competition for high school students where they are to build LEGO robots that can act in a certain way. The main purpose is to attract youngsters to an education in computer science or engineering.	February - October 2014, Denmark	Young people	300
Digital Communication: one of the main tracks in the Danish eGovernment strategy is to make all communication between companies and all public authorities digital and the plan is this is implemented by law by end 2015. However, many SMEs are not ready for this new way of digital communication; therefore, we want to launch a campaign towards getting ready for this. The campaign will focus on e-Skills and digital competences in the workforce making them better at fulfilling their digitalized job functions.	April - November 2014, Denmark	Enterprises, in particular SME, ICT practitioners, Policy makers	10.000
DGE (PT)			
eSkills Conference. One day event with the participation of the stakeholders coming from several sectors, both public and private.	May 2014, Lisbon	Enterprises, SMEs, ICT practitioner, young people, policy makers	150
2 e-Skills Webinars. The webinars are intended to promote a set of talks about e-skilling to prepare people for jobs.	2014, online	ICT Practitioners, young people, the unemployed	5000/month
9 regional meetings. DGE relies on their ICT Competence Centres (CCTIC) to implement the activities. These Centres are based at Universities or Public Schools. These Centres will help to disseminate the eSkills initiative through the organisation and promotion of 9 regional meetings in conjunction with local SME	2014, Portugal	Enterprises, SMEs, ICT practitioner, young people, policy makers	1000
National Fairs on Education. E-Skills for Jobs will be present at Fairs on education, training and employability promoted in Portugal.	2014, Portugal	Enterprises, SMEs, ICT practitioner, young people, policy makers, the unemployed	90000

Events	Date and Location	Target audience	Participation
DZS (CZ)			
National e-Skills Day. Face to face event bringing together educational sector and IT industry and IT SME sector combining presentation and workshop sessions	March – May 2014, Prague	Enterprises, SMEs, Young People, Policy makers	80 - 100
On-line IT Fitness test . An on-line test prepared together with Slovakian NCP, test will be freely available at www.itfitness.cz , main target group: primary and secondary schools 'pupils	February – June 2014, online	Young people, the unemployed	25.000 - 30.000
Regional e-skills activities organized by schools. Support of wide range of activities at primary and secondary schools all over the country run by the network of e-skills schools - workshops, competitions, webinars, company visits to schools etc. The main aim of these activities is to bring the e-skills message to all part of the country including smaller towns.	February – October 2014 , Czech Republic	Enterprises, SMEs, Young People	4.000
Federation of Finish Technology Industries (FI)			
An awareness event for policy makers and teachers - We will organise an event with the Stakeholders for policy makers, principals and other educational professionals to raise awareness over the subject matter. Activity includes work for preparation and follow up in order to influence and raise further discussion.	Spring 2014 - preparation, Autumn 2014 - event, Helsinki area, Finland	ICT practitioners, Policy makers	60-100
“CEOs meet university students” –event organised together with the member companies in ICT	March 2014, Helsinki area, Finland	young people: university students, Enterprise	220
FIT (IE)			
Youth2Work Event/Campaign - Microsoft funded Youth2Work programmes aims to support 10,000 young people in Ireland to gain ICT skills leading to careers in the sector. The planned event will highlight successes to date and promote the ICT sector as an employment opportunity for young people. A media campaign will engage press, radio and social media channels.	Throughout 2014	young people, Enterprise, in particular SMEs, Policy Makers	550

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<p>FIRST STEPS ONLINE Network Event - 60 community based IT training organisations who are delivering FIRST STEPS ONLINE ICT training to 6,000 off-liners will be invited to participate in a networking event to share their experience, discuss progression steps to jobs for off-liners and give feedback to Government funders. The Minister for Communications, Energy and Natural Resources will be invited as will Lord David Putnam, the national Digital Champion. AIB, a leading national bank, will host a visit to the 'Lab' which brings AIB's leading edge technologies together in a physical hub to showcase, test and introduce consumers to the best digital banking experience in Ireland. AIB will support an e-Skills for Jobs 2014 poster campaign for in its branch network which is in over 200 locations throughout Ireland – estimate over 250,000 will see poster.</p>	February or March 2014	young people, ICT, SMEs, Enterprise, in particular SMEs, Policy Makers, the unemployed	60
<p>Smart People Smart Skills Campaign: Campaign to promote multiple pathways to work via eSkills will engage the ICT sector employers (including SMEs) in an ICT Skills Audit to highlight 'hard to fill' vacancies. Messaging will focus on highlighting the range of intermediate level ICT skills in demand by the labour market and will encourage young and unemployed people to engage in related skills training. Campaign will advocate to policymakers the wider provision of education and training programmes to meet these employer and learner needs. Front cover of Education Magazine / article will target second level students and teachers. ICT practitioners will be targeted in via their professional membership body ICS.</p>	Throughout 2014	Enterprises, in particular SMEs, ICT practitioners, Young people, Policy makers, the unemployed	2,500 teachers, 35,000 students, 3,500 ICT Practitioners)
<p>Get Online Week 2014 Campaign will be a nationwide effort to encourage citizens to take their first step towards digital literacy. In 2014 the campaign will focus on skills and employment opportunities as well as eInclusion.</p>	March 2014	Young people Policy makers, the unemployed	290
<p>Career Zoo Attending a careers event to give out information about FIT courses and promote eSkills for Jobs</p>	October 2014, Ireland	young people	12000
<p>FIT students visiting IT companies For tour and presentations in companies such as eBay, SAP, Accenture, IBM, Office of public works, Microsoft and Camara</p>	January – December 2014, Ireland	young people	1000
ITAS (SK)			
<p>IT FITNESS TESTING 2014 - second testing round: It will be organised as an on-line test (50 question) during the campaign. Test is aimed for testing of basic IT skills of public in Slovakia and allows to obtain important statistical information about general IT knowledge in Slovakia</p>	January - September 2014 - Slovakia	young people, ICT, SMEs, Enterprise, in particular SMEs, Policy Makers, the unemployed	20.000

Events	Date and Location	Target audience	Participation
<p>Networking Academy Games - NAG (9th years competition for secondary school students and university students in area of ICT, school and national rounds). Competition allows secondary school & universities students to present their knowledge in the field of computer networks.</p>	December 2013 - May 2014	young people, ICT practitioners	5.000
Opening press conference	March – May 2014		50
Closing press conference – part of IT summit	October 2014		200
IKT Norge (NO)			
<p>Code Week 2014 - Events all over the country (8-10) where kids from the age from 8-15 will meet professionals to learn basic coding.</p>	March - April 2014, in biggest cities, Norway	All	2000+
<p>StartUPWeekends (SUW) – Focus on bringing young people into the digital business making - SUW is a established concept in Norway, and this event will focus on how to make solutions that will improve the digital competence for the public at large.</p>	February – November 2014, Norway	Enterprises, SMEs, ICT practitioners, Young people	500+
Entrepreneur camp	May 2014		200
Apps for education	August – November 2014, Norway		1500
Infobalt (LT)			
<p>“IT night” event - Organization of the event for youngsters, involving INFOBALT member companies. The representatives of companies will participate and will share their experience about IT business, carriers in ICT, etc. There is a plan to make small videos as well as final one. Moreover, some competitions of school children will be organized. Physical event in Vilnius will take place. There is a plan to attract 500 youngsters from schools and Universities.</p>	March 2014, Lithuania	young people, Start ups, Students, Policy Makers	350
<p>Visits of IT companies to schools “CEO back to school” - Top and middle management will be visiting their schools to promote IT profession. Also, creation of a contest for schools to win 3 school visits to companies to meet with role models and learn about the job opportunities in the ICT industry and enabling industries.</p>	March - November 2014, Lithuania	School children	30 Schools, 1000 Children

Events	Date and Location	Target audience	Participation
IT industry participation at “Universities Open door days” - career in ICT advice	March - May 2014	young people, SMEs	30 schools, 1000 children, 50 teachers
Fostering digital entrepreneurship (in cooperation with MOKAT project) The purpose of the model developed is to enhance students' practical skills and entrepreneurship in Lithuanian ICT sector and related hi-tec industries. Project provides an opportunity for multidisciplinary student teams to take on challenging cases provided by businesses, by including DEMOLA model in their study programs.	September – December		around 30 participants
e-Lesson Project aims to inform young people about the importance of digital skills, study and career opportunities in ICT. Video-conference for national schools and their children will be organized. Broad promotion to join it via school network will be done. Content. Several videos are planned to be developed with promo integration into local media/social media. Creation and preparation of 7 informational shorter videos with startups, IT celebrities (producers, designers, etc.) will be compiled.	May 2014	Young people	5000
Roundtable "Career start" Facilitation of youth employment in ICT (in cooperation with national project IT Practice)	June		50
Promotion of IT tools for smart and attractive teaching at schools	20 May 2014	Teachers, ICT practitioners, enterprise	25-40 participant
“Girls in ICT day” event	22-24 April 2014	Young people	80-100 young women
"Get Online Week"	24-30 March 2014	Young people	

Intellect (UK)

Big Bang Fair - To promote the careers and opportunities for students and teachers in the areas of technology and STEM. With over 70,000 visitors in 2013, two school days and two family days it is now a national fair attracting attention from senior government officials e.g. Secretary of State and press interest	March 2014, Birmingham, UK	Enterprise, ICT practitioners, Young people	70 000 visitors expected
Raise the profile of women in the technology industry as well as the various activities they are involve in such as healthcare, public services, electronics and provide role models for others either in the industry or looking to enter.	March 2014, London, UK	Enterprise, ICT practitioners, Young people	300 attendees for the award ceremony, 50 participants per tech academy

Events	Date and Location	Target audience	Participation
JobCenterPlus Pilot - Bring together JobCentrePlus, local industry and local training providers to move people interested in tech industry but unemployed through strong training and into either apprenticeship level jobs or full time employment.	July 2014, Nort West UK	Enterprise, ICT practitioners, Young people, Policy makers, the unemployed	TBC
Girl Geek supported activities in Scotland - Activities to promote tech careers across the Scotland and its importance to the local economy. Series of dinners for the technology industry to come together.	June/ September 2014, Edinburgh, Arberdeen, UK	Enterprise, Young people, policy makers	TBC
TechMums events - To introduce mums of school children to feel confident and coherent in technology to assist in developing either their career path or potential new businesses. Pilot had been launched and been a large success.	Throughout 2014, across the UK	Enterprise, Young people, ICT practitioners	TBC
Develop a joined up plan promoting various different clubs and training courses promoting use, value and access to technology and campaigns across UK including Birmingham 'Year of STEM' and Go ON UK and Go ON Gold activities	Throughout 2014, online	Enterprises, ICT practitioners, Young people, Policy makers	TBC
Support events in 'a year of STEM' - Provide events to support the Birmingham's 'year of STEM' so that it is not just a regional activity but national and joins up with the EU e-skills programme	Throughout 2014, across the UK	ICT practitioners, Enterprises	TBC
Go ON UK and Go ON Gold campaign support and webinar - Support and promote people looking to develop their digital skills and engage with online activities. Go ON Gold specifically focus on people with disabilities and assisting them with developing careers through technology.	Throughout 2014, across the UK	ICT practitioners, Enterprises, Young people	TBC

ITL (EE)

"IT night 2014" - IT night will be taking place in 20 youth centre all over Estonia, all youth centres will be connected via Skype and internet radio and TV – we can also join with the project youth centres from other countries if wanted.	March 2014, Estonia	young people, SMEs	440 direct participants, 2000 participants through radio and TV
"My future Job and eskills in that" - Seminar - Open discussion between ICT companies and students	October 2014, Estonia	SMEs, ICT practitioner, young people	100 students + 10 companies
IT road shows in the schools , youth fairs and through the web	January – October 2014, Estonia	young people, SMEs, ICT practitioners	1000 youngsters + 20 ICT practitioners
Back to School campaign - " how to be successful through sciences" - Demonstrate ICT as potential career path	March 2014, Estonia	SMEs, Young People, Policy makers	2000 youngsters + 70 companies

Events	Date and Location	Target audience	Participation
Estonian ICT Week 2014 - Special event for teachers - ICT skills in the future and how it will affect teaching	May/ June 2014, Tallin or Tartu - Estonia	SMEs, Young People, Policy makers, ICT practitioners	600 participants + 80 teachers
Smart Lab seminar: workshops about robotic and programming for smart lab teachers. Exchange of experience between participants and companies	February - August 2014, Harjumaa - Estonia	enterprises, in particular SME, ICT practitioners	20 Smart lab teachers + Company representatives
Participation in youth fairs	January-October 2014, Estonia	Young people, ICT practitioners	3000 youngsters, 1500 ICT particioners
Conference for teachers	October 2014, Estonia	Young people, ICT practitioners, teachers	100-120 teachers, youngsters, ICT particioners

IT & Telekomforetagen (SE)

Next Up 2014 – a school competition as part of our ongoing VäljIT-initiative. We are already set in our plan and stakeholder dialogues for our new school competition Next Up involving upper primary school (junior high school), ICT companies and ICT university students at I e Sweden´s Royal Institute of Technology. An IT-inspired contest in which eighth graders compete in teams to solve problems in real-life business cases, with a number of leading IT companies. After a few months of preparation, which is integrated with the school's teaching according to national curriculum, the young for two days will get inspiration and problem solve finally their cases in front of a “dragons den jury setting” to test out what a job in IT might mean. The teams are led by female IT college students from the Computer Girls network at our Swedish IT universities with the goal of attracting more girls to become interested in participating. The purpose of Next Up is an longterm engaging and fun way to raise awareness among future talent on the breadth of careers in the IT field. More info: <http://www.valjit.se/website1/1.0.1.0/451/1/>

April 2014, Stockholm area

All

10 Schools, 300 high school students, 20 companies

Next Up 2014, step two – a school competition as part of our ongoing VäljIT-initiative – - Planning of scaling up Next Up as school competition regionally in two more regions i.e. Linköping and Umeå

November 2014, two other regions in Sweden

All

10 Schools, 300 high school students, 20 companies

Events	Date and Location	Target audience	Participation
IVSZ (HU)			
Secondary School visits by leading IT managers and CEOs	Spring - Autumn 2014, Hungary	young people	5/8 events - 300 Students per event
PR Video promoting coding and robotics. The video will be used at events and posted on websites.	First half of the campaign, Hungary	young people	300 participants
Art Competition on eSkills - IVSZ will organise an art competition for young people where the children will be requested to prepare an artistic work in connection with eSkills which will be evaluated by a selected group of specialist as well as by the public. The whole application and voting procedure will be on-line (only) and we intend to dedicate a separate competition or prize for grandchildren-grandparents applicants.	First half of the campaign, Hungary	young people	310 Schools, 500 artistic works
Innotrends conference and exhibition 2014 - The goal of this 2-day conference is to cover the entire spectrum of the Hungarian RDI life and to give an outlook of the European RDI sector, creating the perfect opportunity to represent the remarkable results of research, development and innovation, as well as to outline and discuss future goals and their conditions.	Summer 2014, Hungary	young people, enterprise, Policy makers	2000 SMEs and students
eSkills Competition for the development of mobile applications in groups	October 2014, Hungary	young people, enterprise, ICT practitioners	1000 participants
Girls Day - Promotion of eSkills and engineering careers for young girls - In the frame of this activity/campaign the above two organisation implement different activities in Hungary which bring the girls closer to the typical "boys jobs". The objective is to bring natural sciences closer to young girls and raise their awareness of these job opportunities.	January – May 2014, Hungary	young people	500 participants + communication campaign recipients
Communication campaign and preparation of printed communication materials	2014, Hungary	young people, enterprise, Policy makers, ICT practitioners, the unemployed	Communication campaign impact is expected to be 1 000 000
SME road show in the countryside - IVSZ plans to organise events together with the local chamber of commerce and industry in the bigger Hungarian cities where the SMEs (typically not ICT events) will be informed on how could eSkills make their business more effective, how they could use the social communication platforms and the tools of online marketing being more successful in their businesses.	2014, Hungary	Enterprise, in particular SMEs	200 participants

Events	Date and Location	Target audience	Participation
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KIGEIT (PL)

e-Skills events – Open Doors at IT Universities, Open Doors at IT companies, webinars: A series of initiatives organized during e-Skill Week time. This includes:

1. Open Doors on IT Universities – opportunity for young people to learn about IT education, to meet students, graduates and university teachers. We plan 4 events in different cities.
2. Open Doors in IT companies – opportunity for young people to see IT company environment, to meet with business
3. A series of webinars – extension of Open Doors initiatives. Online meetings with university and company representatives. Presentations including information and hints useful for young people eg. how a day of IT specialist looks like, what are the expectations, why it is worth investing in e-Skills development. Webinars will be recorded and leveraged through online media.

March - April 2014, In Universities, companies and online

Young people

2,000,000 participants and media coverage

LIKTA (LV)

ICT career days in Latvia - Special events to promote the ICT profession among students aged 13-19. (7th to 12th grade) and provide them with opportunity to discover the secrets of the ICT industry professions through attending ICT oriented companies and organizations.

March - October 2014, Riga and other cities

young people

1.500

ICT training sessions for SMEs - Special 1-2 days seminar type ICT trainings for small and micro enterprises, in order to stimulate their use of ICT technologies and increase the e-skills competence level for SMEs employees. Trainings will be combined with practical demonstrations of latest ICT solutions for SMEs.

February - November 2014, 5 major cities in Latvia

Enterprise, in particular SMEs

1.000

Competition “Best e-Facilitator” - Special yearly competition organized to find the best e-facilitator - person who facilitate digital competences for adults or young people. 2 categories will be selected : 1) teachers of informatics at secondary schools , 2) e-Facilitators at adult education centres, libraries, NGOs

October 2014, Latvia

ICT practitioners, Eskills Teachers, Policy Makers

300

Events	Date and Location	Target audience	Participation
Promotion of ICT skills certification - A nationwide awareness raising campaign explaining the benefits of approved ICT skills with Pan- European certification scheme. Special activities will target Policy makers (round table discussion), young people (social media) and employees of SMEs and public sector (regional seminars).	March - June 2014, September - October 2014, Riga and 10 regional center in Latvia	Enterprise, in particular SMEs, Young people, Policy Makers	8.000
Makash (ISRAEL)			
Session dedicated to e-Skills at the Israel Internet Society annual conference	February/March 2014, Tel Aviv	SMEs, policy makers, ICT practitioners	100
Opening conference of the Administration for Science and Technology of the Ministry of Education	Between the 24 and 28 March 2014, Tel Aviv	Young people, Policy makers, ICT practitioners	300
ICT Career Day - opportunity to discover the secrets of ICT industry professions. Live internet broadcast	Between the 24 and 28 of March 2014	Young people	1.000
Education and training opportunities in ICT in Israel. Live internet broadcast where the Open University, technological education networks, colleges offering education opportunities related to ICT, Universities present their program. The broadcast will be preceded by a campaign and establishment of a web page with relevant pointers.	February/March 2014, online	Young people, ICT practitioners	thousands, tbc
National Day of Science. The anniversary of Albert Einstein is the Israel National Day of Science with activities all over the country at University camp and cultural centers.	March 16th 2014, Israel	Young people, ICT practitioners	thousands, tbc
MITA (ML)			
Start-up Weekend - A start-up weekend will be held together with the Business Incubator at the University of Malta, which will be aimed at people with IT backgrounds with entrepreneurship aspirations. Held at the incubator, the fun, 'experiential', collaborative learning program will be designed to help IT professionals transform their innovative ideas into start-up business opportunities.	2014, Malta	ICT practitioners, Young people	20 +
Job Fair -The aim of the job fair is to provide general information and guidance to jobseekers who are looking for employment in particular those seeking to obtain knowledge in relation to careers in the digital industry.	March - April 2014, Malta	ICT practitioners, Young people, the unemployed	300+

Events	Date and Location	Target audience	Participation
Business Seminar - A business seminar bringing together SMEs, ICT practitioners, and policy makers to discuss current ICT topics and share their experiences about the specialisations needed to help Malta differentiate itself in the ICT industry.	October 2014, Malta	Enterprises, SMEs, ICT practitioners, Policy makers	30+
Information Session - An information session will be held for the general public with special attention to ICT users, where the importance of e-skills for taking-up a digital career will be addressed.	May - June, Malta	ICT practitioners	40
SME Week - Showcasing the importance of e-skills in every aspect of business activities and business processes to address the ICT skills gap problem in the Maltese economy.	September Malta Business Bureau	Enterprises, SMEs	100
SEPE (GR)			
e-Skills for Jobs 2014 Press workshop - SEPE will organize a workshop with local journalists in order to promote the aims of the campaign and SEPE's activities. The journalists will cover a wide range of media including TV, Radio, Journals and Internet. The event will take place in February 2014.	February, Athens	All	100
Cisco Connect 2014 - aims at sharing its vision of the future and the new possibilities towards innovation, holds the "Cisco Connect", which is designed to highlight and promote innovations in IT technology and emerging business practices. The conference offers a combination of technical knowledge and business solutions from Cisco and its partners, closely aligned to the needs and dynamics of the Greek market.	April 2014, Athens	All	1 600
Tech Open 2014 - The Tech Open event aims to become as one of the biggest technological events in Greece. It takes place in "The Mall Athens" which is one of the most popular shopping malls in Athens.	October 2014, Athens	Enterprises, SMEs, Young people, the unemployed	1.000.000
"Tech forum: Skills for New Jobs" event - The "Tech forum: Skills for New Jobs", as a follow-up of the e-Skills Week 2010 and e-Skills Week 2012 similar Tech forum event, is planning to be an one-day policy advice and dissemination conference that will take place in collaboration with relevant authorities during November 2014 in Athens.	November 2014, Athens	All	300
e-Skills and the role of SNE - the local perspective - A full day event with EU and national participants on Special Need Education (SNE) organized by, Ministry of National Education and Religious Affairs – Institute for Educational Policy and local stakeholders will take place in Athens	January - October 2014, Athens	ICT practitioners, Young people, Policy makers	100

Events	Date and Location	Target audience	Participation
<p>Ennovation 2014 - Ennovation is an international student competition on Digital Entrepreneurship, Innovation and e-Business. The competition will be co-organised by SEPE, the Athens University of Economics and Business (ELTRUN, the eBusiness Centre), the International Hellenic University and the University of Nicosia.</p>	January - October 2014, Athens	Enterprises, SMEs, Young people	200
<p>e-Skills Days: In collaboration with Microsoft Hellas - Motivation seminars, coaching advice, exchanges between target groups and enterprises and ICT practitioners, starter kits, online tests, competitions, road shows, job fairs, round tables, etc. A school competition promoting e-Skills on secondary education is predicted.</p>	January - October 2014, All over Greece	Young people, the unemployed	400
<p>Cluster Event (Bulgaria, Cyprus and Greece) - This Cluster event will be a collaboration of BAIT, CITEA and SEPE. They will deliver a joint event for the winners of the completion that will run in each country on 2-3 predefined thematic areas through the use of ICT platforms.</p>	January - December 2014, Athens	Young people, Policy makers	300

Ypsilon Institute (SI)

Simbioza Faculty. A project that offers computer workshops for youth – pupils and students as well as unemployed youth. The project provides the possibility of gaining skills and competences on the area of e-literacy and with that enables them easier access to labour market. The workshops are divided on several different topics and include various computer knowledge, which depends on previous knowledge the participants already poses

January - October 2014, Ljubljana, Maribor

Young people

192

Simbioza on-line education. Simbioza will provide young people with on-line education to gain skills over the internet. With on-line education we are planning to attract more youth as they will have the possibility to learn basic computer skills over the internet on a safe and friendly way- via Video on different channel (YouTube) and website (www.simbioza.eu) . These programs will include skills with Microsoft Office package: Word for beginner, Excel for beginner and also workshops on employability, CV.

May - October 2014, online

Enterprises, SMEs, policy-makers, young people

5.000

Events	Date and Location	Target audience	Participation
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Simbioza Career Days. A new project that will be implemented through workshops, speed dates with future employers, round tables, and other interactive activities, where participants will be able to hear first-hand information and direct contact with employers. They will have the possibility to network and practice job interviews. Youth will also visit the companies and learn about the job types in the ICT industry and enabling industries. Main topic focus will be on education and e-skills, where the employers and other distinguished guests will share their experiences on related field and how they coped with following the fast progress of the digital era.

6 edition in 2014

Enterprises, SMEs, ICT practitioners, policy-makers, young people, the unemployed

240

SYNTEC NUMERIQUE (FR)

Application mobile du site web passinformatique.com - Make the website www.passinformatique.com available on all devices (Smartphones, notebooks...) thanks to a dynamic web application. This site is dedicated to the promotion of digital jobs and courses.

The secondary aim is to put all of our promotional documentations on digital occupations/professions, ie to make available our "Officiel des metiers du Numérique" and the newspaper "Numeripass".

January - October 2014,
France

Young people

Currently 50 000 visitors a year.
Objective is to attain 150 000

Journée des Entreprises et des Métiers du Numérique à l'Université (JEM'NUM) 2014 in February and in November: Yearly event in collaboration with French Universities for organizing job fairs (IT enterprises exhibition stands with documentation and educational supports), and job datings with enterprises and students, in order to present them ICT jobs and career paths. We also organize conferences and meetings between ICT professionals and University teachers.

France
In February and in November,
2014

Enterprises, SMEs, Young people, Policy makers

2x 400

Evening "Training and youth"

Event in collaboration with French Universities&schools in order to present them ICT jobs and career paths

4 June 2014

Young people

500

ECP (NL)

PR campaign targeting e-skills for jobs activities in the Netherlands. We will develop and execute a PR campaign to raise awareness on the topic and highlight existing activities in the Netherlands.

on the internet (knowledge database, websites, e-zines), in newsletters, on billboards at events. Q 1 2014

Enterprises, SMEs, ICT practitioners, young people, Policy makers, the unemployed

10.000 persons targeted/reached/active

Events	Date and Location	Target audience	Participation
<p>Track on e-skills for jobs during year congress . In 2014 the annual ECP conference takes place. In a special track we will address e-skills for jobs to communicate the results of the 2014 Control Alt Delete research, communicate the results of all e-skills campaign activities (page views, visitor at events, main success stories and so on) again also to keeping on raising awareness for the e-skills for jobs and the image of ICT themes.</p>	<p>Circustheater, Scheveningen, Q4 2014</p>	<p>Enterprises, SMEs, ICT practitioners, young people, Policy makers</p>	<p>500</p>
<p>Dutch version of code.org movie. In 2014 we are planning to make a Dutch version of the movie of code.org. We want to put subtitles on the original movie and let the movie be introduced by famous Dutch persons who are working in ICT like Neelie Kroes, Willem Vermeend, Ben Woldering. Activating Dutch stakeholders to sign the petition.</p>	<p>closing of e-Skills campaign in Q4</p>	<p>Enterprises, SMEs, ICT practitioners, young people, Policy makers</p>	<p>5000</p>
<p>Knowledge Database. Online Knowledge Database containing up to date relevant research reports, publications and back ground information on the topic of e-skills targeting Dutch managers in Small, Medium and Large enterprises. Also linking to the above mentioned online map of the Netherland containing the e-skills activities in the Netherlands. An E-zine will be based on/attached to this database and will be distributed to a list of 500 Dutch subscribers (e-skills stakeholders) 4 times in 2014</p>	<p>online, Q1-Q4 2014</p>	<p>Enterprises, SMEs, ICT practitioners, young people, Policy makers</p>	<p>page views database 10.000 and e-zine distribution list 500 persons</p>

Pan-European events related to digital skills

Events	Date	EC service
Meeting on National and Local Coalitions with initiators and Digital Champions	19 March	CNECT
Get Online Week 2014 (part of e-Skills for jobs 2014 campaign)	24-30 March	ENTR
eSkills: the international dimension – conference (Brussels, BE)	26 March	ENTR
Transforming ideas into successful business in Europe: the future of digital entrepreneurship	29 April	ENTR
e-Skills Campaign high-profile event (Athens, EL) Launch of GR national coalition	6 May	ENTR
Digital Agenda Assembly 2014 (Venice, IT) tbc	8-9 July	CNECT
Launch of the call for proposal for targeted labour mobility schemes Promoting mobility of ICT workforce	Mid-2014	EMPL
Europe Code Week	11-17 October	CNECT (part of e-Skills for jobs 2014 campaign)
e-Skills Campaign high-profile event (Rome, IT) Launch of IT national coalition	30 October	ENTR
Conference "e-Skills: Promotion of ICT Professionalism in Europe"	December	ENTR
Grand Coalition conference	Q1	CNECT
Digital Entrepreneurship closing event	Q3/4	ENTR